

# NON-PROFIT RATE (Marketing Mail)

200 minimum pieces

## Machinable Letters (3.5 oz or less):

Mixed AADC .....	0.185
AADC .....	0.172

## Automated Letters (3.5 oz or less):

Mixed AADC .....	0.172
AADC .....	0.159
5-digit Scheme.....	0.136

## Letters Over 4 oz/Piece\*:

Mixed ADC .....	0.277 per pc + .764/lb
ADC .....	0.245 per pc + .764/lb
3-digit .....	0.193 per pc + .764/lb
5-digit .....	0.109 per pc + .764/lb

\*If over 1 lb. mail must be zoned and mailed Bound Printed Matter.

## Flats (4 oz or less):

Mixed ADC .....	0.468
ADC .....	0.436
3-digit .....	0.384
5-digit .....	0.300

## Automated Flats (4 oz or less):

Mixed ADC .....	0.432
ADC .....	0.401
3-digit .....	0.334
5-digit .....	0.227

## Flats Over 4 oz/Piece-Automated\*:

Mixed ADC .....	0.241 per pc + .764/lb
ADC .....	0.210 per pc + .764/lb
3-digit .....	0.143 per pc + .764/lb
5-digit .....	0.036 per pc + .764/lb

\*If over 1 lb. mail must be zoned and mailed Bound Printed Matter.

## Fees

Initial permit fee = \$225

Annual permit fee = \$225

Fees are payable once each 12-month period (payable from month and day of last payment, not a calendar year). Initial permit fee is a one-time charge.



design • print • mail • web-based fulfillment

8940 West 192nd Street, Unit G · Mokena, IL 60448  
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# POSTAL RATE GUIDE

For additional information, contact your United Fulfillment representative.



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## FIRST CLASS

### Letters—Single Piece With Stamps:

Weight not exceeding oz	Rate
1	\$0.50
2	0.71
3	0.92
3.5*	1.13

\*Over 3.5 oz., flat rates apply

### Flats—Single Piece:

Weight not exceeding oz	Rate
1	\$1.00
2	1.21
3	1.42
4	1.63
5	1.84
6	2.05
7	2.26
8	2.47
9	2.68
10	2.89
11	3.10
12	3.31
13	3.52

Over 13 oz. is Priority Mail

### Letters

#### 500 minimum pieces

Weight not exceeding oz	1	2	3
Non-Auto Presort	.458	.458	.458
Automation			
Mixed AADC	.424	.424	.424
AADC	.408	.408	.408
5-digit	.378	.378	.378

### Letters:

Minimum size = 5"L x 3.5"H x .007" thick

Maximum size = 11.5"L x 6.125"H x .25" thick

### Flats

#### 500 minimum pieces

Weight not exceeding oz	1	2	3
Non-Auto Presort	.799	1.009	1.219
Automation			
Mixed ADC	.705	.915	1.125
ADC	.632	.842	1.052
3-digit	.593	.803	1.013
5-digit	.474	.684	.894

## FIRST CLASS

### Postcards

Single-piece	0.350
Presort	0.280

### Automation

Mixed AADC	0.274
AADC	0.268
5-digit	0.257

### Size of single or folded double postcard:

Minimum size = 5"L x 3.5"H x .007" thick\*

Maximum size = 6"L x 4.25"H x .016" thick\*

\*Larger than 6"L x 4.25"H must be .009" thick.

### Mail Size Limits

A piece of mail is a flat if it exceeds any of the following size limits:

- Length of 11.5"
- Height of 6.125"
- Thickness of .25"
- Aspect ratio (length divided by height) does not fall between 1.3 and 2.5, inclusive.

### Letter Size Tabbing Requirements

For double postcards and folded self-mailers without a saddle-stitch.

#### Wafer Seal or Fugitive Glue



Tabs—2 at top,  
each 1" from edge

Fold—bottom only

#### For Saddle-Stitched Booklets



Tabs—2 at right edge, each 1" from top/bottom  
1 at left edge, 1" from top

Spine—bottom, saddle-stitched

\*Letter-sized booklets can not exceed 10.5"L x 6"H.

## STANDARD MAIL (Marketing Mail)

### 200 minimum pieces

#### Machinable Letters (3.5 oz or less):

Mixed AADC	0.300
AADC	0.287

#### Automated Letters (3.5 oz or less):

Mixed AADC	0.287
AADC	0.274
5-digit Scheme	0.251

#### Letters Over 4 oz/Piece\*:

Mixed ADC	0.410 per pc + .894/lb
ADC	0.378 per pc + .894/lb
3-digit	0.326 per pc + .894/lb
5-digit	0.242 per pc + .894/lb

\*If over 1 lb. mail must be zoned and mailed Bound Printed Matter.

#### Flats (4 oz or less):

Mixed ADC	0.634
ADC	0.602
3-digit	0.550
5-digit	0.466

#### Automated Flats (4 oz or less):

Mixed ADC	0.598
ADC	0.567
3-digit	0.500
5-digit	0.393

#### Flats Over 4 oz/Piece—Automated\*:

Mixed ADC	0.374 per pc + .894/lb
ADC	0.343 per pc + .894/lb
3-digit	0.276 per pc + .894/lb
5-digit	0.169 per pc + .894/lb

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